

WNG Tacom
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

ENCT 3221 South Evans Street Greenville, NC 27834 (252) 355-8542

## CONTRACT

 Contract / Revision
 Alt Order #

 952343
 1
 25326857

POL/Roy Cooper for Governor ENCT Special Handling EOM/EOC 9912856 Adults 35+ Demographic Property Billing Cycle Agency Ref Agy Code 297 Katz Washington Broadcast Billing Calendar Advertiser Code Account Executive 10/10/16 Advertiser Ref / 10/17/16 317 Katz/Washingto Sales Office Cash Cash/Trade Product 1/2

IN117/SP159/AL1336

Greer Margolis & Mitchell 3050 K Street Northwest Washington, DC 20007

5 EN	4 ENCT 10/1  Start Date Week: 10/11/16	3 EN( Si Week: 10	2 EN( Si Week: 10	1 ENCT 10/1 Start Date Week: 10/11/16	*Line CI
NCT 10/11/ Start Date 10/11/16	CT 10/11/ tart Date 3/11/16	CT 10/11/ tart Date )/11/16	CT 10/13/ tart Date )/11/16	CT 10/11/ tart Date )/11/16	h Start [
5 ENCT 10/11/16 10/17/1 Start Date End Date Week: 10/11/16 10/17/16	NCT 10/11/16 10/17/16 Start Date End Date 10/11/16 10/17/16	3 ENCT 10/11/16 10/17/1 Start Date End Date Week: 10/11/16 10/17/16	2 ENCT 10/13/16 10/13/1 Start Date End Date Week: 10/11/16 10/17/16	NCT 10/11/16 10/17/1 Start Date End Date 10/11/16 10/17/16	Date End Da
5 ENCT 10/11/16 10/17/16 M-F 5p-530p Start Date End Date Weekdays Veek: 10/11/16 10/17/16 MTWTF	4 ENCT 10/11/16 10/17/16 M-F 11a-12p  Start Date	3 ENCT 10/11/16 10/17/16 M-F 10a-11a Start Date End Date Weekdays Veek: 10/11/16 10/17/16 MTWTF	2 ENCT 10/13/16       10/13/16       DC Legends of Tomorrow         Start Date       End Date       Weekdays       Spots/Week         Neek: 10/11/16       10/17/16      T       1	1 ENCT 10/11/16 10/17/16 Steve Wilkos Start Date End Date Weekdays eek: 10/11/16 10/17/16 MTWTF	*Line Ch Start Date End Date Description
Spots/Week	Spots/Week 5	Spots/Week 5	655	s Spots/Week 4	<u> </u>
5p-530p <u>Rate</u> \$10.00	11a-12p <u>Rate</u> \$10.00	10a-11a <u>Rate</u> \$15.00	8p-9p <u>Rate</u> \$150.00	9a-10a <u>Rate</u> \$15.00	Start/End Time
					Days
:30	:30	:30	:30	:30	Spots/ Length Week
NN	NN	NM	NM	MN	Rate Rtn TypeSpots
			Λ		e Spot
ω	G	G	_	4	S
\$30.00	\$50.00	\$75.00	\$150.00	\$60.00	Amount

\*

## (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side HISOM MESSAGE

3221 S. Evans St. Greenville, NC 27834 252-355-9500

WNCTacom Greenville, NC 27834 ENCT (252) 355-8542 3221 South Evans Street

Start/End

Spots/

POL/Roy Cooper for Govi 10/11/16 - 10/17/16 Contract Dates Advertiser Product candidate Contract / Revision 952343 Original Date / Revision 10/10/16 5535 Estimate # 25326857 Alt Order# / 10/17/16

\$510.00	28		Totals 0.00				
\$5.00	<u> </u>	NM	:30	12a-1a <u>Rate</u> \$5.00	m-1a <u>Spots/Week</u> -	16 10/15/16 Sa 12m-1a <u>End Date Weekdays</u> 10/17/16S-	13 ENCT 10/15/16  Start Date E Week: 10/11/16 11
\$5.00	_	Z	:30	11p-12a <u>Rate</u> \$5.00	p-12a <u>/s Spots/Week</u> - 1	16 10/15/16 Sa 11p-12a End Date Weekdays 10/17/16S-	12 ENCT 10/15/16  Start Date E Week: 10/11/16 10
\$10.00	N	NN	:30	y 1230a-130a <u>Rate</u> \$5.00	M-F 1230a-130a Community 1230a-130a       Weekdays     Spots/Week     Rate       NTWTF     2     \$5.00	16 10/17/16 M-F 123 End Date Weekdays 10/17/16 MTWTF	11 ENCT 10/11/16 10/17/16  Start Date End Date Week: 10/11/16 10/17/16
\$25.00	_	Z	:30	p 10p-1030p <u>Rate</u> \$25.00	9 On Your Side News @ 10p 10p-1030p  Weekdays Spots/Week RateS 1 \$25.0	16 10/16/16 9 On You <u>End Date</u> <u>Weekdays</u> 10/17/16S	10 ENCT 10/16/16 10/16/16  Start Date End Date 1 Week: 10/11/16 10/17/16
\$70.00	N	NM	:30	p 10p-1030p <u>Rate</u> \$35.00	9 On Your Side News @ 10p 10p-1030p <u>Veekdays Spots/Week Rate</u> <u>TMTF</u> 2 \$35.0	1 < 1 <	9 ENCT 10/11/16 10/17/16 Start Date End Date 1 Week: 10/11/16 10/17/16
\$20.00	N	NM	:30	530p-8p <u>Rate</u> \$10.00	Sa-Su 530p-8p Movie Veekdays Spots/Week 2	10/16/16 nd Date V 0/17/16	8 ENCT 10/16/16  Start Date E  Week: 10/11/16 10
\$10.00		NIN	:30	4p-5p <u>Rate</u> \$10.00	Su 4p-5p Rookie Blue eekdays Spots/Week	10/16/16 nd Date W 0/17/16	7 ENCT 10/16/16  Start Date El  Week: 10/11/16 10
						y to 953211	Credited money to 953211
		Rate Type \$10.00 NM	<u>Weekdays</u> <u>Length</u> St :30	Start/End Time 3p-4p	<u>Description</u> Su 3p-4p Rookie Blue	Range <u>Desc</u> //16-10/17/16 Su 3 <sub>1</sub>	<u>Spot Ch</u> <u>Date Range</u> 1 ENCT 10/11/16-10/17/16
6	c	N. S.	C	\$10.00	Neekdays Spots/Week		Start Date End Date 1 Week: 10/11/16 10/17/16
*n on	<b>o</b>	Pina	:20	Rate	/s Spots/Week		n
Amount	Spots	Rate Rtn Type Spots	Days Length Week	Time	ription	Ch Start Date End Date Description	*Line Ch Start Da

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Print Date 10/17/16

Page 3 of 3

WNCT O WNG Leon EACHERN NICHTH

3221 S. Evans St. Greenville, NC 27834 252-355-8500 Greenville, NC 27834 ENCT (252) 355-8542 3221 South Evans Street

10/11/16 - 10/17/16 Contract Dates Advertiser candidate Contract / Revision Product 952343 Original Date / Revision 5535 25326857 Alt Order # Estimate #

POL/Roy Cooper for Govi

10/10/16 / 10/17/16

<b>.</b>	Date:			Signature:
\$433.50	(\$76.50)	\$510.00	28	Totals
\$433.50	(\$76.50)	\$510.00	28	09/26/16 -10/17/16
Net Amount	# of Spots Gross Amount Agency Comm.	Gross Amount	# of Spots	Time Period

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St New York, NY 10019

Su REV- 5 3p-4p

Level 3

# Day/Time

무

Program

Rookie Blue

\$10.00

TOTALS: 28

Rate

A35P Rating

Len 10/11

10/11 - 10/11

Contract # 25326857 Agency: GMMB CPE: 297/317/5535

GMMB 3050 K ST NW WASHINGTON DC 20007

Flight: 10/11/16 - 10/17/16

Advertiser: Roy Cooper for Governor

Product: candidate

Changes as of: 10/17/2016 at 12:50 PM

Version: Highlighting Revision 2
Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total Spots: 28 Total CPP: \$0.00

Total \$: \$510.00

Total GRP: Traffic #: 952343

Separation:

Agency Order #: 5461164

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Comments: Separation: 30

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

28 \$510.00 \$0.00 \$0.00

0.0

\$0.00

Spots Total

CPP

GRP

Total 4

moved \$15 to 25326855 I CSS P \*0



SIZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25326857 Agency: GMMB CPE: 297/317/5535 Changes as of: 10/17/2016 at 12:50 PM Flight: 10/11/16 - 10/17/16

Advertiser: Roy Cooper for Governor Product: candidate

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5461164

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175

Buyer: Outen, David

Station: ENCT Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 2

Total \$: \$510.00

Total Spots: 28

Total CPP: \$0.00

Separation: Total GRP: Traffic #:

Special Instructions Order Level Comments

Date/Time 10/07/16 1:18 PM 10/17/16 9:49 AM 10/07/16 1:18 PM Jennifer Layman
JACOB ROTH
JACOB ROTH Added by Separation: 30 Separation: 30 can make good on 25326855 10/18-10/24 Line 5 1x Sun 3p Rookie Blue \$10 Comment 1x T-F,M 11a-12n Jerry Springer \$110

WITN: 24%	WFXI: 17%	WCTI: 33%	Comment:	ENCT Share: 1%	Market Budget: \$51,000	
24%	17%	33%	A CONTRACTOR OF THE CONTRACTOR	1%	\$51,000	Competitive Information

WNCT: 25%

		Daypari	Daypart Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$510.00	N/A	0.0
Total	100%	28	\$510.00	N/A	0.0

\$510.00	28	Total
\$510.00	28	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

	-				Transa	Transaction History					
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	t \$ Comment			
Revision	10/17/16 12:50 PM JACOB ROTH	JACOB ROTH	Revised			\$-10.00	\$510.00	Changes: Total to Competitive Mar User Entered \$ f	Spots from 29 to 28, Calculat ket Budget from \$52,000 to 9 from \$520.00 to \$510.00. 1 b	Changes: Total Spots from 29 to 28, Calculated Dollars from \$520.00 to \$510.00, Competitive Market Budget from \$52,000 to \$51,000, Total \$ from \$520.00 to \$510.00, \$510.00 User Entered \$ from \$520.00 to \$510.00. 1 buyline added or modified.	510.00,
Makegood 1	10/17/16 9:49 AM Jennifer Layman	Jennifer Layman	Sent To Rep			\$0	\$520.00				
Queued for Electronic Contracting	10/10/16 10:58 AM					\$0	\$0				
Revision	10/7/16 1:18 PM JACOB ROTH	JACOB ROTH	Confirmed			\$0	30	Changes: Comp \$0,00 to \$520,00	Changes: Competitive Market Budget from \$9,500 to \$52,000, User E.00 \$0.00 to \$520,00, Demo Meta to [R16]. 3 buylines added or modified.	Changes: Competitive Market Budget from \$9,500 to \$52,000, User Entered \$ from \$0.00 to \$520,00, Demo Meta to [R16]. 3 buylines added or modified.	from
New	10/7/16 1:17 PM JACOB ROTH	JACOB ROTH	New	29		\$520.00	\$520.00				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.